

# TEAM ECO-WARRIORS

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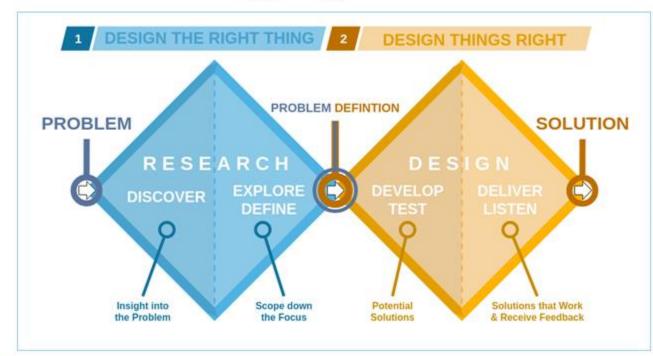
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# MOVE



Mobility is quite an issue when coming to its consequences on the climate. Do you know how much would it mean to decrease by only 10% the amount of driving per year just in the US? Well, it would have the same impact of closing around 30 coal-fired power plants for the same amount of time...

## **Design process**

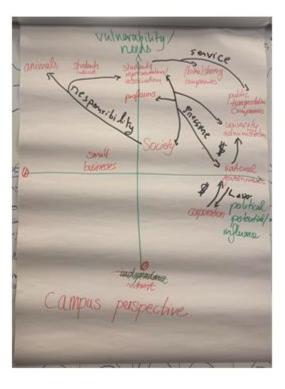




We, the eco-warriors, had to focus on mobility related to a university campus, itself a broad and diverse topic if you think about it. To tackle such a big challenge, we were guided in the design of a solution by the double diamond process.

## **Discover the problem**







First, we started considering what mobility and transport meant in a university: students can travel between different campuses, as ideas and knowledge can do that being shared on the internet. Also, food supply must arrive on site, together with all the professors and staff members. To consider the need of inclusion it also came up to our minds the lack of availability of lifts in every building. Shifting to the issue of the consequences on climate change, it could have been either now in terms of air quality due to pollution or in the future for the temperature rise caused by greenhouse gases emission.



We had to narrow it down to draw a hierarchy of the parts involved and to recognise how they communicate among each other. To do that we focused on the way the university population gets to the campus every day. As a result, we found out that those that are the most affected by the choices related to the transports are also the ones whose voices are not very loud to be heard around the tables on local mobility.

# **Define the problem**

How might we encourage professors and staff...

now might we encourage professors & staff to change how they move in order to lower their carbon footprint

... to change how they move in order to lower their carbon footprint?

We realised that there was a class of stakeholders in the centre of our diagram that was connected both to the most involved in terms of needs and to the ones with political influence, and those connection were not about money or regulations, they were all about pressure and responsibility, all about caring. Thus, we wrote that we wanted to encourage professors and staff members when defining the problem. If only we could enable those who go back and forth to the campus for their entire working life to do that in a more

sustainable way maybe, we would have got to the point.

# **Develop the solution**

" Converting parking lots to bike parking lots and using the free space for the benefit of the staff members."







How to do that? For sure they know about the impact of traveling by car, is the most famous and ancient argument on the causes of climate change. And maybe they don't even like all that space car parking spots take on campus. They would love to see something else instead. We came up with a catalogue of alternative solutions of what could take their place. In every single campus, depending on the context and the specific needs of professors and staff, our project can be realised in a different way.

# Park(ing) Day

Seeking inspiration...



A day where temporarily and across the world, street parking spaces are temporarily changed of purpose for art, play and activism. Our goal is to make it permanent.





It already happens in many parts of the world that street parking is closed for a day and change its function to display fairs, arts, plays and many other forms of selfexpression. We are just talking about making it permanent.





What we want to put the highlight on is the flexibility and adaptability of our project. Here you can see our logo: a puzzle. The pieces of a puzzle perfectly represent the set of ideas we give. They can be arranged in different ways, but what does never fit is the mobility by car. With all the space car parking lots take, nothing else could be there. Doing without them, there's space for more. And the campus becomes green when we make it usable.



The members of the university staff will have a catalogue of modules to choose what they can put in their old car parking. These modules can be combined to create spaces for enjoyment and leisure, as well as working areas and bike parking.

# The modules catalogue



#### Bike parking spots

Parking for +/-100 bikes, would take 108 m^2, which is only 9 car parking spots!





<u>Figures</u> Parking spaces: 2+ Social benefit: 25 Environmental benefit: 100 Compatibility: solar panels, sedum carpets, e-bike charging

<u>Figures</u>

Parking spaces: less than 1 Social benefit: 50 Environmental benefit: 50 Compatibility: bike parking

All of the roofs over parking space can be covered with solar panels or sedum carpets.





<u>Figures</u> Parking spaces: 0 Social benefit: 0 Environmental benefit: 100 Compatibility: bike parking, various buildings Area of 100 m<sup>2</sup> gives us enough space for 62 solar panels that would generate 10kW of energy.

1 m<sup>2</sup> of sedum carpet reduces pollution by 15-20%, as well as 7,3 kg of CO2 a year and can store up to 150 I of rain water.

<u>Figures</u> Parking spaces: 3+ Social benefit: 75 Environmental benefit: 25 Compatibility: solar panels, sedum carpets, pollutant-absorbing paint

Figures Parking spaces: 1+ Social benefit: 100 Environmental benefit: 100 Compatibility: green area *Reversible* 



#### Locker rooms + restrooms

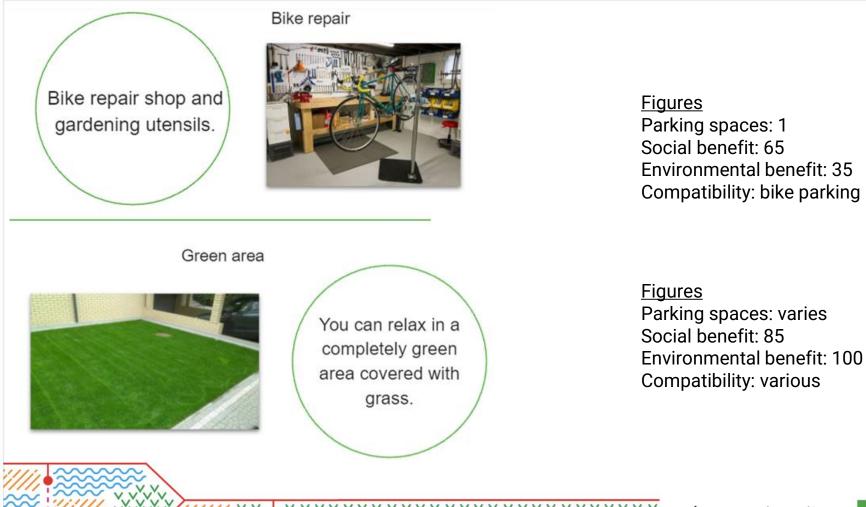


Community vegetable garden



Make use of the plants' carbon sink effect and grow food for lunch breaks or locally sourced snacks.





#### <u>Figures</u>

Parking spaces: less than 1 Social benefit: 25 Environmental benefit: 75 Compatibility: green area, benches

#### Improve the area's aesthetics and invite staff to sit down during breaks. Store rainwater temporarily to use for irrigation and enjoy the cooling effect on the microclimate.

#### Fountain

#### Picnic area, benches



Spaces for eating your lunch surrounded by nature.

## Figures Parking spaces: 1+

Social benefit: 100 Environmental benefit: 15 Compatibility: green area

#### Recreational area

Taking part in recreational activities, especially outdoors, can greatly improve physical and mental health.



Outdoor offices & Social area, covered



Spaces equipped with wired break tables and seats, with stone bases. <u>Figures</u> Parking spaces: 1+ Social benefit: 100 Environmental benefit: 15 Compatibility: outdoor gym

Figures

Parking spaces: 2+ Social benefit: 100 Environmental benefit: 0 Compatibility: -

Public transport live timetable

## <u>Figures</u> Parking spaces: less than 1 Social benefit: 50 Environmental benefit: 0 Compatibility: solar panel

Packaged service which uses live bus arrival data to display bus, metro and train stops on a map of the local area.



#### **Figures**

Parking spaces: less than 1 Social benefit: 50 Environmental benefit: 100 Compatibility: various



Containers for plastic, glass, paper, but also harmful electro-waste.

#### Kitchen



A kitchen that provides both a nice place for eating your lunch together with colleagues and the possibility to prepare a meal.

#### Sports centers

An outdoor gym enables an easy and cheap work-out area right by your office.



#### **Figures**

Parking spaces: 3+ Social benefit: 100 Environmental benefit: 0 Compatibility: -

<u>Figures</u> Parking spaces: 1 Social benefit: 100 Environmental benefit: 0 Compatibility: recreational area

Disabled parking spots

#### <u>Figures</u> Parking spaces: 1 Social benefit: 100 Environmental benefit: 0 Compatibility: e-car

#### **Figures**

Parking spaces: 1 Social benefit: 0 Environmental benefit: 50 Compatibility: disabled parking spots, carpool parking spot, family parking spots Reserved parking area for people with disabilities.

2



Electric car parking spot with chargers



Chargers could be powered by the solar panels installed on the roof.

"Family" parking spots



Reserved parking spot for parents who must take their children to school.

#### Carpooling parking spot

Parking spots reserved for staff that carpools on a daily basis.



#### <u>Figures</u> Parking spaces: 1 Social benefit: 50 Environmental benefit: 0 Compatibility: e-car

**Figures** 

Parking spaces: 1 Social benefit: 50 Environmental benefit: 50 Compatibility: e-car



3. Which of these services for the staff would you like to find where your car park is?

[environmental rating; social rating] expressed in terms of benefit out of 100 from the current situation

1. Which of these alternative solution for the mobility of the staff would little where your car park is? not interested interested interested 1. Which of these alternative solution for the mobility of the staff would you like to find where your [environmental rating; social rating] expressed in terms of benefit out car park is? lockers and restrooms the current situation covered either with solar panels (green [environmental rating; social rating] expressed in terms of benefit out of 100 from the current. energy) or sedum little situation not interested interested interested very intere carpets (carbon offset) [25; 75] disabled parking spots Inct interested little interested interested very interested enthusiastic bike repair and 10: 1001 storehouse for garden disabled parking spots [0: 100]. permanent parking 2. Which of these social areas for the staff would you like to find where your car park spots [0; 50] 157 permanent parking spots (0; 50) carpooling and rotational parking spots [environmental rating; social rating] expressed in terms of benefit out of 100 from carpooling and rotational parking spots (50; 50) [50; 50] the current situation electric car parking with charging columns (50; 0) Sttle not interested interested interested very interested enthusiastic bike parking spots covered either with solar panels (green energy) or sedum carpets (carbon offset) [10\_ community vegetable garden [100; 100] electric bike parking spots with charging columns (50; fountain for cooling 109% effects [75: 25]

0%

To realize the project, it is necessary to know the particular needs of the staff members. That's why we have developed a survey system that allows us to know their priorities, in this way the management board can decide what elements they want to have and how to distribute them.

This idea came from the first round of testing, when we gave our summer school's colleagues one parking spot each letting them giving it up and trading it to put the modules they wanted. However, this was a representation quite far from reality, involving too many decision makers.

## **Test the solution**

## **First testing**

## Second testing

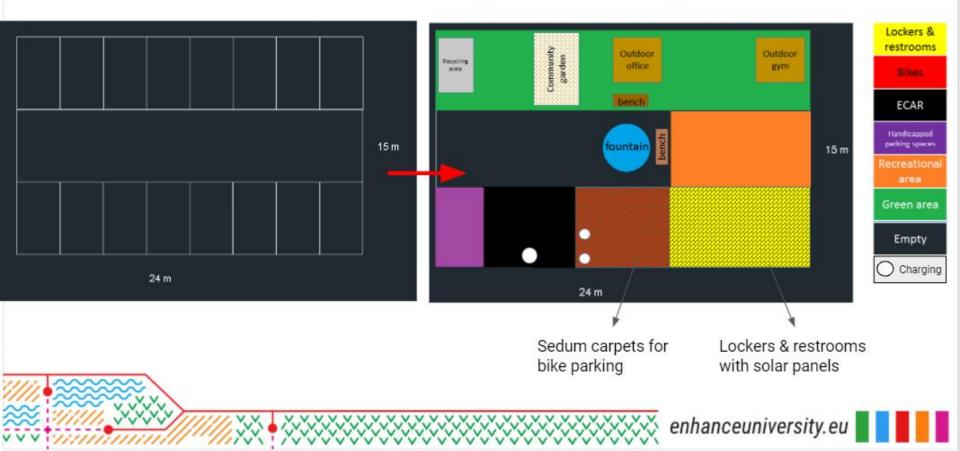


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We began by creating a list of modules that can replace the parking lot, these modules were given a description as well as an environmental rating and a social benefit rating from 0 to 100. The next step of the process was to collect data by allowing 5 users to give a rating from 0 to 10 to each module. After collecting data, we sorted the modules according to their ratings and we gave the list to 3 teachers to design the final prototype using colored papers that represent each module.

## **Module planning**



We decided to do a very visual model approach and prepared some exemplary modules of the three different changes that can be made from parking spots. A visual model may be motivating and encouraging to get the project undertaken.

Firstly, we are showing one parking spot that combines a green space, a fountain and two benches to an inviting space for a lunch hangout. It shows the potential of a single parking spot being converted.





The second one is a larger module, a covered bike park, that replaces 3 cars with around 20 bikes and 8 e-bike loading stations. It shows how the demand for space for transportation and vehicles can be minimized and free up space for other social or environmental needs. The roof can be covered in solar panels e.g. for lighting and charging, or with a sedum carpet as a carbon offset and to improve air quality.



The third and last one shows a social area, namely a building unit for showers, restrooms and lockers. This possibility could be crucial to long-distance bikers or for staff with a formal dress code. Again, the module can be fitted with solar panels, the rain water from the roof can be collected for irrigation, and the walls be covered with e.g. ivy or bamboo or even a mural painted with pollutant-absorbing paint.

showers lockers



## After seeing what difference seven parking spots may make, imagine what could be achieved with sixteen. There's space for more...



THANK YOU for your attention! Take care of the climate!

## TEAM ECO-WARRIORS

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